

In re Dry Max Pampers Litigation

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IN RE DRY MAX PAMPERS LITIGATION

TO ALL PERSONS WHO PURCHASED OR ACQUIRED PAMPERS BRAND DIAPERS WITH “DRY MAX” – READ THIS WEBSITE CAREFULLY.
YOUR LEGAL RIGHTS MAY BE AFFECTED.

Overview of the Settlement

A settlement has been reached in class action lawsuits concerning the manufacture, marketing, distribution, promotion and/or sale of Pampers with Dry Max diapers. The settlement avoids costs and risks from continuing the lawsuits; provides Injunctive Relief to the Settlement Class, and releases Defendants The Procter & Gamble Company, The Procter & Gamble Paper Products Company and The Procter & Gamble Distributing LLC (collectively "Procter & Gamble") from certain liabilities.

Procter & Gamble and the Class Representatives have agreed to a settlement that includes modifying the label for Pampers Swaddlers and Cruisers diapers to provide a website address and toll-free phone number where consumers can learn more about diaper rash. Procter & Gamble has agreed to share knowledge about diaper rash treatment and prevention by producing and funding a pediatric resident training program at a leading children's health center and by sponsoring a program in the area of skin health. It has also agreed to reinstate its money-back guarantee program for consumers who purchased Pampers with Dry Max diapers. All Class Members will receive these benefits equally.

More Information

You may download a copy of the Settlement Agreement on the [Court Documents](#) page of this website.

The details of the settlement are discussed in the Court-approved Class Notice. You may download a copy of the Class Notice on the [Notice page](#) of this website.

Spanish/Español: Usted puede bajar una copia de la Notificación de la Clase en la [página Notificación](#) de este sitio web.

Status of Settlement

The Court granted preliminary approval to the settlement on June 7, 2011. You may download a copy of the Court's Order Granting Preliminary Approval on the [Court Documents](#) page of this website.

The Court has scheduled a hearing to decide whether to grant final approval of the settlement at 10:00 a.m. on September 28, 2011, at the United States District Court for the Southern District of Ohio, 100 East Fifth Street, Cincinnati, Ohio 45202. At the hearing, the Court will consider whether the settlement is fair, reasonable and adequate.

Important Dates

Deadline	Date
Deadline for Plaintiffs' fee Petition	August 26, 2011 [Expired]
Deadline for filing objections to Settlement Agreement	August 29, 2011 [Expired]
Deadline for Motion for Final Approval of Settlement	September 14, 2011 [Expired]
Deadline for entering a written notice of appearance to speak at Fairness Hearing	September 21, 2011 [Expired]
Fairness Hearing	September 28, 2011 at 10:00 a.m.

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